

A Guide to:

The Sydney Job Market and Recruitment Process

Guide to the Sydney Job Market 2022

This guide is designed to help candidates who are new to Sydney and Australia. Learn how to navigate the job hunting process and [work in Australia](#).

Whether you're moving to Sydney for a working holiday, want to move permanently or are returning back to Sydney after a long time away from home, this guide will help you navigate the current job market (August 2022) and beyond.



JOB TRENDS IN AUSTRALIA

It's a great time to move to Australia if you have experience in marketing, advertising or digital. Sydney in particular is experiencing an extreme talent shortage due to the lack of skilled workers migrating to Australia. It's a candidate driven market, meaning you're at an advantage with the abundance of roles available. Many of our Aussie candidates can interview for 2-3 roles at a time.

Contract (freelance) roles are available for client-side marketing and communications, which act as a great starting point to transition into a permanent role or other opportunities later on. In most cases, Working Holiday Visas mean you can only stay in a job for 6 months at a time. This makes contract roles a great way to experience different organisations in the marketing/advertising landscape and find what roles suit you best. Read more details about working in Australia [here](#).

Now that hybrid work is the norm, more organisations are prioritising workplace wellbeing. Most agency roles follow a 3:2 hybrid structure of office and work from home days. Client side marketing or communication roles are dependent on the organisation but will likely follow a similar structure with 2-3 days required in the office.

Australian job vacancies have increased 18.5% since August 2021 mostly due to replacements and resignations. The overall unemployment rate (4.2%) has improved and recent [ABS](#) data shows employment has increased 1.9% since the start of the pandemic. In Stopgap Australia's home state, NSW, Journalism and Communications both featured in [SEEK's](#) top ten fastest growing roles. PR, Brand, Advertising & Boutique agencies have also hiring too.

THE JOB HUNTING PROCESS

1. Prepare Your CV and LinkedIn

Time to update your CV and LinkedIn Profile to make a good first impression! You can download our [Guides to Job Hunting](#) on our website to help you get started.

Learn how to [Create a Winning CV](#) and [Craft Your LinkedIn Profile](#).

2. Find the Visa That's Right for You

Working Holiday Visas are increasing capacity by 30% from July 1 2022 - July 1 2023. For WHV subclass 217, the age has also increased to 35 years for some countries. Check which visas you are eligible for on the [Immigration and Home Affairs website](#). Make sure to stay up to date as the requirements change frequently.

3. Assess the Job Market

Reach out to friends, family and even recruiters to help you understand where you might fit in the job market. You can contact [Our Team of Specialist Recruiters](#) via email or LinkedIn. Work out what you're looking for, your boundaries and where you can compromise in a role. Also, take a look at our [Agency](#) and [Client Side Salary Guides](#).

4. Find Your Arrival Date

Having a visa and moving dates shows recruiters you're serious about coming to Australia. Our recruiters recommend moving as soon as you can to make the process easier. The recruitment industry works quickly, so your chances of success are best when you're on the ground here in Australia. Remember recruiters want warm leads!

5. Start Applying and Interviewing

Now that you have your visa and moving date, it's time to get serious about finding a role. Need help? Download our [Advice for Staying Motivated on Your Job Hunt](#), [Interview Preparation Guide](#), [Interview Survival Guide](#) and more [here](#).